No Poverty

Project ‚Drawer Heroes':
- Production of collection boxes in an inclusion workshop.
- Collaboration with Caritas.
- Distribution of refurbished devices to people in need through social welfare organizations.

Partnerships for the goals

"Drawer Heroes" project involving social welfare organizations, inclusion workshops and additional partner organizations

Partner network event ‚MICE Forum Düsseldorf'

Participation in ÖKOPROFIT® Düsseldorf programme 2022/2023*

Climate pact

Partner network ‚Düsseldorf Convention Partner':
- Regular collaboration and exchange within the Düsseldorf Convention Partner network.
- Participation in joint projects, networking events and initiatives.

Affordable and clean energy

Project ‚Drawer Heroes':
Technical inspection and refurbishment of decommissioned mobile phones for potential further use.

Participation in ÖKOPROFIT® Düsseldorf programme 2022/2023*:
Measures within the certification process, e.g. switch to green energy, central heating regulation, review and reduction of refrigerator and server room temperatures, IT: Reduction of server quantity, use of low-emission toners, redesign of office spaces including a district heating connection and an energy-efficient lighting concept.

Partner network event ‚MICE Forum Düsseldorf':
Collaboration with technical partners whose portfolios include technologies and equipment with energy-efficiency features.

Peace, justice and strong instutions

"Drawer Heroes" project involving social welfare organizations, inclusion workshops and additional partner organizations

Industry, Innovation & Infrastructure

Project ‚Drawer Heroes':
Placement of collection boxes at events, collaboration with Caritas, creation of new jobs.

Participation in ÖKOPROFIT® Düsseldorf programme 2022/2023*:
Measures within the certification process, e.g. such as setting up a bicycle garage and purchasing five new bicycles and a cargo bike, leasing of electric and hybrid vehicles, participation in the „City Cycling" campaign.

Travel & Transportation:
- Congress ticket
- Bike & Ride facilities
- Deutsche Bahn: Arrival with the event ticket
- DüsseldorfBikeCard: available for purchase at Visit Düsseldorf
- Taxis/limousines, shuttle and chauffeur services: use of electric cars, booking of empty trips, avoidance of empty trips, collaboration with Climate Partner

Municipal support for intelligent mobility solutions (public transport, pedestrian paths...)

Life on land

Partner network event ‚MICE Forum Düsseldorf':
Collaboration with catering partners, considering aspects such as product origin, seasonality and available catering options.

Food & Beverage:
Catering with regional food products, vegetarian and vegan menu options, and measures to reduce food waste, with a focus on: reducing food waste, purchasing according to demand, re- and upcycling, products from organic farming and fair trade, procurement and promotion of local and regional foods/ specialties, increased vegetarian/vegan catering.

Sustainable cities and communities

Project ‚Drawer Heroes':
Collaboration with municipal institutions.

Participation in ÖKOPROFIT® Düsseldorf programme 2022/2023*:
Measures within the certification process, e.g. Employee action day focusing on resource use, mobility and environmental aspects in daily work, behavior tips, behavior-changing signage, interactive learning stations, idea tree brainstorming.

Venue & Accommodations:
- Event venues with good accessibility and use of existing infrastructure, among other:
  - EUREF Campus as an innovation campus focusing on energy, mobility and future-oriented topics.
  - SNOW WORLD NEUSS: Establishment of a solar park.
- Utilization and expansion of existing infrastructures.
- Selection of event venues with good public transport connections and cycling infrastructure.

Joining the Düsseldorf Climate Pact and participating in measures within the framework of the city's climate strategy

Life below water

Partner network event ‚MICE Forum Düsseldorf':
Use of reusable items such as lanyards, name tags.

Materials & Communications:
Use of give-aways only where appropriate, taking into account aspects such as reusability and intended lifespan.

Responsible consumption and production

Sustainability project ‚Drawer Heroes':
Collection, technical refurbishment and reuse of old devices.

Participation in ÖKOPROFIT® Düsseldorf programme 2022/2023*:
Measures within the certification process, e.g. introduction of a compost bin, provision of water bottles for each employee, souvenir purchases preferably local or european.

Partner network event ‚MICE Forum Düsseldorf':
Collaboration with catering and event partners, considering aspects such as origin, reusability, material use and catering options.

Food & Beverage:
Catering with measures to reduce food waste, demand-oriented purchasing, regional food products, and vegetarian and vegan menu options, with a focus on: reducing food waste, purchasing according to demand, re- and upcycling, products from organic farming and fair trade, procurement and promotion of local and regional foods/specialties, increased vegetarian/vegan catering.

Materials & Communications:
- Give-aways are avoided wherever possible. Where materials are used, aspects such as reusability and intended lifespan are taken into consideration.
- Reusable items such as lanyards and name badges may be used at events.
- Where operationally appropriate, digital information and communication formats are used as an alternative to printed materials.

Climate Action

Participation in ÖKOPROFIT® Düsseldorf programme 2022/2023*:
Measures within the certification process, e.g. job ticket for all employees, use of job tickets and consideration of rail and public transport options for business travel.

Partner network event ‚MICE Forum Düsseldorf':
Selection of event venues with good public transport connections to support travel by public transportation.

Joining the Düsseldorf Climate Pact and participating in measures to reduce greenhouse gas emissions within the framework of the city's climate strategy

* **You can download our certificate here:**
Responsible Events