**MICE Destination Düsseldorf**

**Congress Center Düsseldorf**
- One of Germany’s largest congress centers
- 41 variable function rooms and 10,000 sqm exhibition space
- Direct connection to the exhibition grounds with 304,000 sqm

**Hotels**
- Over 230 hotels
- 29,000 beds within the city, 54,000 in the region
- 9,000 additional beds

**Science region**
- Over 100 life science enterprises
- Over 9,000 doctors and 130 hospitals in the area

**Creative hotspot**
- Metropolis for contemporary art and home for creative minds from around the globe
- One of the most decorated cities in architecture

**Beverage**
- The farmers market on Carlsplatz is a gourmet’s paradise
- Outstanding Japanese food scene and international culinaric options

**Fashion capital**
- Over 3,000 fashion companies and 800 designer showrooms
- World class shopping on the famous boulevard “Königsallee”

**Business region**
- Well-established companies meet an innovative start-up community

**Trade fair city**
- Messe Düsseldorf is one of the world’s leading trade fair companies
- 50 trade shows including 23 leading global fairs

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**Venue**
- Inspiring locations with modern infrastructure and technology
- The MERKUR SPIEL-ARENA offers 54,000 seats and features a retractable roof

**10 minutes city**
- Short distances and convenient mobility within the city

**Central location in Europe**
- Key European business hubs are only one hour flight away

**Rhine Ruhr metropolitan region**
- Düsseldorf is the center of Rhine Ruhr metropolitan region with more than 12 million inhabitants

**Düsseldorf Airport**
- 3rd largest airport in Germany
- 200 destinations and 70 airlines
- 135 weekly departures to long-haul destinations

**Basic information**
- Within the European Union
- Currency: Euro
- Center of political, economical and social life in North Rhine-Westphalia
- 640,000 inhabitants
- Ranks 6th in the latest global Mercer “Quality of Life” study

**Düsseldorf**
- Over 160 special locations
- 58 universities
- 50 research institutes

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